

# Project LAUNCH



## About the Program

Project LAUNCH (Linking **A**ctions for **U**nmet **N**eeds in **C**hildren’s **H**ealth) is a national initiative that is being piloted in Louisiana. It is coordinated by the Louisiana Department of Health and Hospitals by the Bureau of Family Health of the Office of Public Health in conjunction with the Office of Behavioral Health, and funded by the Substance Abuse and Mental Health Services Administration (SAMHSA).

Project LAUNCH is a federal initiative to ensure all children ages 0-8 reach social, emotional, behavioral, physical, and cognitive milestones. Healthy growth in each of these areas builds the foundation for children to thrive in schools and beyond. Nationwide, communities are pioneering new ways to promote young child wellness through Project LAUNCH. In addition to providing direct services, states and communities implementing Project LAUNCH increase knowledge of healthy child development through public education campaigns and cross-disciplinary workforce development activities.

For information about the national initiative visit <http://projectlaunch.promoteprevent.org/>

## Who We Serve

Project LAUNCH is designed to impact and serve children aged 0-8. In Louisiana, the project is being implemented in Lafayette, Acadia, and Vermilion parishes.

Louisiana Project LAUNCH 5-Year Strategy	
5 Goals	5 Activities
Develop an early childhood coordinated service system focused on well-being across all developmental domains	Coordinate a state leadership team and a local young child wellness council, conduct a thorough environmental scan, and create a strategic plan to inform development of a coordinated system of care for early childhood
Increase primary care providers’ ability to identify early mental health concerns and manage early childhood health concerns	Implement a clinical consultation model to integrate behavioral health into primary care settings
Promote emotional and behavioral well-being of at-risk children	Embed mental health consultation and parenting education in early care settings
Increase providers’ focus on social and emotional well-being	Provide mental health consultation to Early Steps
Increase the awareness and skills of parents and caregivers to support the healthy development and well-being of young children	Enhance access to evidence-based parenting programs

## Questions?

Contact Sebreana Domingue, Project LAUNCH Local Young Child Wellness Coordinator, at (337) 262-5616 ext. 193 or [sebreana.domingue@la.gov](mailto:sebreana.domingue@la.gov). Visit [www.PartnersForHealthyBabies.org](http://www.PartnersForHealthyBabies.org) for more information about Project LAUNCH and other Bureau of Family Health projects.